

## Official Ballot Title



### CITY OF SEATTLE REFERENDUM NO. 1

The Seattle City Council passed Ordinance Number 122752 concerning imposing a 20-cent fee on disposable shopping bags. A sufficient number of voters signed a petition to refer the ordinance to a public vote.

This ordinance would require grocery, drug and convenience stores to collect the fee for every disposable shopping bag provided to customers. Stores with annual gross sales of under \$1,000,000 could keep all the fees they collected, to cover their costs. Other stores could keep 25% of the fees they collected, and would send the remainder to the City to support garbage reduction and recycling programs. The stores would get a business-tax deduction for the fees they collected.

Should this ordinance be:

Approved?  
Rejected?

## Statement for

### SEND A MESSAGE TO BIG OIL: HANDS OFF SEATTLE!

The American Chemical Council, funded by Exxon/Mobil and other major polluters spent more than \$250,000 on paid signatures to force this referendum. Now they are spending even more on a misleading campaign to protect industry profits at the expense of Puget Sound wildlife and Seattle's right to make our own laws.

Let's send the message that our elections and environment are not for sale: APPROVE Referendum 1

### APPROVE REFERENDUM 1: A COMMON SENSE SOLUTION TO A REAL PROBLEM

Every year, the average Seattle resident uses more than 500 single-use bags— more than 360 million citywide.

These bags are costly to recycle, and many end up clogging landfills, choking waterways, and threatening the health of marine life in the Sound. In the Pacific Ocean a floating soup of plastic pollution the size of Connecticut is integrating into the marine food chain—including fish we consume.

The law underlying Referendum 1 will curb the use of disposable bags – no wonder the industry is willing to mislead voters to protect their profits.

### APPROVE REFERENDUM 1: A STEP FORWARD ON CLIMATE CHANGE, FOREIGN PETROLEUM DEPENDENCE

Curbing plastic bag use is a simple step toward reducing our dependence on foreign petroleum. Production and transport of paper bags also contributes to climate change.

Referendum 1 is an easy, convenient way to reduce climate emissions and make progress on other critical issues. Seattle's leadership has inspired several other cities like Edmonds, Washington, D.C., New York, and Philadelphia to consider or institute similar actions.

### APPROVE REFERENDUM 1: AN OPTIONAL AND EQUITABLE SOLUTION

Area grocers, Central Co-op's Madison Market, PCC, business leaders, Sierra Club, People For Puget Sound, Surfrider Foundation, neighborhood and community leaders support Referendum 1 because it encourages re-use while protecting small businesses

and lower income families. The City will use revenues from the fee to provide reusable bags for all Seattle households and many extra bags for those with low or fixed income.

You only pay the fee if you choose not to bring your own bags.

Every day we use reusable bags for work, school, and sports. Tens of thousands in Seattle have already started using convenient reusable bags for shopping as well.

Some cities have chosen to ban plastic bags outright. Referendum 1 strikes a middle ground: preserve consumer choice but reflect the real cost of these bags through an optional fee.

APPROVE Referendum 1.

## Rebuttal of statement against

The American Chemistry Council and their oil industry allies use these same tired arguments across the country, yet Washington, DC, San Francisco, L.A., even Edmonds recently passed laws to place fees or even ban plastic bags.

Seattle's green bag fee reflects a grassroots effort of thousands of Seattle citizens who packed public hearings and sent in emails, calls, and letters to City Hall in support of action.

Referendum 1 isn't a tax. Many of us won't even pay the fee. It's easy and free to bring your own bags, or if you wish to use disposable pay 20 cents to cover production and disposal costs.

In the 1980's and 90's, industry used similar arguments against curbside recycling. Two years ago they opposed the ban on Styrofoam food containers. Today they are spending hundreds of thousands to mislead us about Referendum 1.

Send a message to Big Oil: APPROVE Referendum 1.

**Statement Submitted by:** Marc Beaudreau, Board President, Central Coop's Madison Market; Brady Montz, Seattle Group Chair, Sierra Club; Kathy Nyland, Community Leader

Seattle Green Bag Campaign  
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## City Attorney's Explanatory Statement

### 1. Ordinance Number 122752 and the referendum process

In 2008 the city council passed and the mayor signed Ordinance Number 122752. Among other things, this ordinance would amend the Seattle Municipal Code to require grocery, drug and convenience stores to charge their customers a 20-cent fee for every disposable shopping bag that they provided. The stated purpose of the fee is to regulate the generation of waste from disposable shopping bags by creating an economic incentive for customers to use reusable shopping bags.

Article IV Section 1 of the city charter provides for a referendum petition process. This process allows for a public vote on ordinances passed by the City Council before they become law. If the required number of Seattle voters (at least eight percent of the total number of votes cast for the office of mayor in the most recent City election) sign referendum petitions regarding an ordinance, the ordinance does not take effect and instead is placed on the ballot for City voters to approve or reject.

The required number of voters signed referendum petitions to have a public vote on Ordinance Number 122752.

### 2. The law as it presently exists

The Seattle Municipal Code contains a Solid Waste Code (Municipal Code Chapters 21.36 and 21.40). The Solid Waste Code establishes the City's system for the collection and disposal of garbage, yard waste, recyclable material and other solid waste. Among other things, the Solid Waste Code:

- Sets restrictions and standards about collecting and disposing of solid waste and recyclable material.
- Requires commercial and residential recycling.
- Prohibits food-service businesses from selling food in non-recyclable plastic containers.
- Controls litter and solid-waste dumping.
- Sets rates and charges for collecting solid waste.
- Establishes penalties for violations.

The current Code does not regulate disposable shopping bags or require stores to charge a fee for them.

(continued on next page)

## Statement against

We are asking you to **Vote No on Referendum 1** because we are tired of seeing the City of Seattle make the same mistakes over-and-over again.

By voting **NO on Referendum 1**, Seattle residents will send a message to Mayor Greg Nickels and the City Council that we don't want any more failed programs run by unresponsive city bureaucrats. And that means saying **NO** to the so-called advance recovery fee -commonly called the "bag tax."

Seattleites have been taking care of the environment for decades. It comes naturally to us. So why do we need a taxpayer funded program when most us already reuse and recycle our bags right now? And without a tax!

Well, we don't. And here's why:

- The 2,300 word City Ordinance (now Referendum 1) is filled with loop-holes. For example, there are nine different kinds of paper and plastic bags that are exempt. And, somehow, big box stores like Target and Fred Meyer are given special treatment- if you buy groceries at one of these stores the tax does not apply!
- The ordinance indicates that Our Mayor and City Council will need to hire at least two permanent city employees to "carry out the purpose of the ordinance."
- The fiscal note to the ordinance indicates that Our Mayor and City Council will need to spend over \$1.4 million in the first two years of the program. \$1 million just to "purchase and distribute" reusable shopping bags to Seattle residents.
- Similar to the hundreds-of-thousands spent for the SDOT consultant, the Mayor and the City Council will spend \$150,000 for "public education activities" to tell us how to keep our cloth bags "clean." [Page 5, Fiscal Note for Non-Capital Projects.]
- This ordinance will make hard lives even harder. The poor, seniors, disabled, those living on fixed incomes, and even food banks will be forced to use discretionary income for necessities.

So why do we need a taxpayer funded program when according to a city poll 91 percent of citizens already reuse and recycle our bags?

Don't be fooled about Referendum 1. It is just another City Government program like the millions for the express bus service; the billions to extend the light rail; and, let's not forget the millions spent on the snow storm fiasco.

**Vote No on Referendum 1. Seattle deserves so much better.**

## Rebuttal of statement for

The question before voters is not whether protecting the environment from waste and litter is important – of course it is – but whether Referendum 1 is the right solution. Once voters see what's really in Referendum 1, they'll conclude it's the wrong approach.

- It makes NO sense to spend taxpayer dollars on another city-run program that includes \$1,000,000 to buy reusable bags and another \$150,000 to tell us how to use them! It makes NO sense when 90% of us already reuse and recycle our bags.
- It's NOT a step forward to pass a measure full of loopholes. Referendum 1 exempts grocery products purchased at big box stores like Target and Fred Meyer.
- It's NOT optional to pay - we ALL PAY for two new city employees to run the program.

We're tired of the Mayor and City Government making the same mistakes over-and-over again.

**Reject Referendum 1.**

**Statement Submitted by:** Mary Aylene Eversole, Natalie Sessions, Daveda Russell, Gilbert Hancock

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www.stoptheseattlebagtax.com

## City Attorney's Explanatory Statement (continued)

### 3. The effect of Ordinance 122752 if approved by the voters

Ordinance 122752 would amend the Solid Waste Code by adding new law regulating the distribution of disposable shopping bags by grocery stores, drug stores and convenience stores. The Ordinance defines "disposable shopping bag" to include bags of any material, such as paper or plastic, designed for one-time use to carry customer purchases from a store.

The term "disposable shopping bag" does not include:

- bags used by customers inside stores to package bulk items such as fruit, vegetables, nuts, grains, candy, or small hardware items, such as nails and bolts;
- bags used to contain or wrap frozen foods, meat or fish, flowers or potted plants, or other items where dampness may be a problem;
- bags used to protect prepared foods or bakery goods;
- bags provided by pharmacists to contain prescription drugs;
- newspaper bags, door-hanger bags, laundry-dry cleaning bags, or bags sold in packages containing multiple bags intended for use as garbage, pet waste, or yard waste bags.

Among other things the Ordinance would:

- Require grocery stores, drug stores and convenience stores to charge customers a 20-cent fee for each disposable shopping bag that they provided to customers. Stores could not refund the fee to customers.
- Allow stores with less than \$1,000,000 in annual gross sales to keep 100% of the fees they collected.
- Require stores with annual gross sales of more than \$1,000,000 to pay the City 75% of the total fees they collected, and allow these stores to keep the remaining 25%.
- Establish penalties for late payment or underpayment of the fees by stores.
- Require that the fees paid to the City be deposited into the City's Solid Waste Fund and used to support solid waste prevention and recycling programs.\*
- Authorize the City's Public Utilities Director to make reusable shopping bags available to the public free-of-charge if that would significantly reduce the costs associated with recycling and disposing of disposable shopping bags.
- Authorize the City's Public Utilities Director to establish limitations on the fee's application to sales of non-grocery merchandise at warehouse clubs and supercenters.
- Create two new paid city positions to help implement the fee.

The Ordinance would also amend the City's Business License Tax Code (Municipal Code Chapter 5.45) so that stores required to collect the fee would get a business-tax deduction for the fees they collected, including the amount of the fees that they kept. The Ordinance also directs Seattle Public Utilities to develop a plan to implement the fee; among other things, the plan would include conducting a public education program, developing a proposal for minimizing the fee's impact on low-income customers and food banks, developing business record-keeping and reporting requirements, and evaluating the costs and benefits of extending the fee to all retail businesses.

\*The fiscal note prepared by City staff for Ordinance 122752 estimates potential fee revenue of \$3,370,000 in the first year-and-

a-half of implementation. The fiscal note states that this estimate is highly uncertain and depends fundamentally on how consumers react to the fee. The note estimates total anticipated costs in the first year-and-a-half of implementation of \$1,470,000 (including \$70,000 in startup administrative costs, a commitment of up to \$1,000,000 to purchase reusable shopping bags for distribution to the public, \$150,000 in public education expenses, and \$250,000 in ongoing administrative expenses). Based on a study by an outside consultant, the fiscal note estimates that the current cost to the City of collection, recycling, disposal and litter cleanup for the 292 million disposable plastic bags and 68 million disposable paper bags currently distributed in the city each year is \$2,649,910.

### 4. The effect of this referendum vote

If a majority of voters casting ballots in this referendum vote to **approve** Ordinance 122752, then it will become law and the changes that it would make to the City's Municipal Code will take effect. If a majority of voters casting ballots in this referendum vote to **reject** the Ordinance, then it will not become law, and the Municipal Code provisions governing solid waste will remain as they are.

## Complete Text of City of Seattle Referendum No. 1

**ORDINANCE 122752** was passed by the City Council and ordered referred by petition.

Date passed: July 28, 2008

Vote: 6-1

AN ORDINANCE relating to the City of Seattle's solid waste system, establishing an advanced recovery fee (a green fee) for disposable shopping bags, providing a deduction for the green fee from the City's business license tax, creating two new positions, and amending Seattle Municipal Code Chapters 21.36, 21.40, and 5.45.

WHEREAS, the Washington State Legislature in RCW 70.95.010(8) (a) established waste reduction as the first priority for the collection, handling, and management of solid waste; and

WHEREAS, the Washington State Legislature in RCW 70.95.010(4) found that it is "necessary to change manufacturing and purchasing practices and waste generation behaviors to reduce the amount of waste that becomes a governmental responsibility"; and

WHEREAS, the Washington State Legislature in RCW 70.95.010(6) (c) found that it is the responsibility of city governments "to assume primary responsibility for solid waste management and to develop and implement aggressive and effective waste reduction and source separation strategies"; and

WHEREAS, in 2007 the City Council adopted, the Mayor concurring, Resolution 30990, which reaffirmed the City's 60% recycling goal and set a longer-term goal of 70% recycling along with targets for waste reduction; and

# Complete Text of City of Seattle Referendum No. 1 (continued)

WHEREAS, Resolution 30990 called for studies on how to reduce Seattleites' use of hard-to-recycle materials, many of them plastics, and specifically required Seattle Public Utilities ("SPU") to propose strategies, including bans, to discourage the use of disposable plastic shopping bags; and

WHEREAS, SPU has completed the first of those studies, finding that the production, use and recycling or disposal of both plastic and paper disposable shopping bags have significant adverse impacts on the environment; and

WHEREAS, costs associated with the use and disposal of disposable shopping bags in Seattle creates burdens on the City's solid waste disposal system; and

WHEREAS, to discourage and decrease the use of disposable shopping bags in the city, it is necessary to regulate such use; and

WHEREAS, it is in the best interest of the health, safety and welfare of the people that regulation include the imposition of a fee to discourage the use of disposable shopping bags, to reduce the cost of solid waste disposal by the city, to protect the environment, and to recover the costs of regulation; and

WHEREAS, Seattle has become a national leader among cities in green house gas reduction and seeks to further that effort through waste reduction and increased recycling; NOW, THEREFORE,

## BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. Seattle Municipal Code Chapter 21.40 is amended by adding new Section 21.40.075 to read as follows:

### **SMC 21.40.075 Advanced recovery fee (green fee) for disposable shopping bags**

A. Effective January 1, 2009, all grocery stores, drug stores, and convenience stores, each as defined in subsection J, shall charge and collect a twenty cents (\$0.20) advanced recovery fee, a Green Fee, for each disposable shopping bag provided to customers. It shall be a violation of this section for any store that is subject to the requirements of this section to pay or otherwise reimburse a customer for any portion of the Green Fee.

B. All grocery stores, drug stores, and convenience stores shall indicate on the customer transaction receipt the number of disposable shopping bags provided and the total amount of the Green Fee charged.

C. The Director of Seattle Public Utilities may establish by Administrative Rule, pursuant to Seattle Municipal Code Section 3.12.020, limitations on the application of the Green Fee for sales of non-grocery merchandise at warehouse clubs and supercenters.

D. On a quarterly basis and as otherwise may be required by the Director, all stores required to collect Green Fees under this section shall report and remit the City's portion of the Green Fees collected to the Director, as provided below, and may retain the remaining portion to offset administrative and other costs incurred in implementing the Green Fee required by this section.

1. Grocery stores, drug stores, and convenience stores with annual gross sales of less than one million dollars (\$1,000,000) may retain one hundred percent (100%) of the total amount collected.

2. Grocery stores, drug stores, and convenience stores with annual gross sales of one million dollars (\$1,000,000) or more

shall remit seventy-five percent (75%) of the total amount collected to the City.

3. Payments and receipts shall be reported on forms prescribed by the Director. The form shall be signed by a responsible officer or agent of the store. The individual signing the form shall swear or affirm that the information in the form is true and complete.

E. City revenue generated from the Green Fee on disposable shopping bags shall be deposited in the Solid Waste Fund and used to support solid waste prevention and recycling programs.

F. The Director shall develop and maintain a database of all grocery stores, drug stores, and convenience stores required to collect the Green Fee and shall collect and deposit payments into the Solid Waste Fund.

G. If payment of any amounts due under this section are not received by the Director on or before the due date, the Director shall add a penalty calculated in the same manner as the penalty imposed under Seattle Municipal Code Section 5.55.110 A, as it now exists or as it may be amended. Nothing in this subsection shall be construed to deem any fees required under this chapter to be a tax.

H. If the Director determines that any amounts due under this section have been substantially underpaid, as defined in Seattle Municipal Code Section 5.55.110 B, there shall be added a penalty calculated in the same manner as the penalty imposed under Seattle Municipal Code Section 5.55.110 B, as it now exists or as it may be amended. Nothing in this subsection shall be construed to deem any fees required under this chapter to be a tax.

I. Any fee required by this section that is not paid within ninety (90) days after the due date shall be subject to interest and calculated in the same manner as the interest imposed under Seattle Municipal Code Section 5.55.090 B, as it now exists or as it may be amended. Nothing in this subsection shall be construed to deem any fees required under this chapter to be a tax.

J. For purposes of this section, the following definitions apply.

1. "Advanced Recovery Fee" or "Green Fee" means a charge or regulatory fee levied against the distribution, purchase, or use of a product in order to discourage its use, thereby reducing its presence in the waste stream and its ancillary environmental impacts, and to recover costs associated with the recycling or disposal of the product.

2. "Convenience stores" means all retail stores falling under North American Industry Classification System (NAICS) code 445120 (convenience stores) or NAICS code 447110 (gasoline stations with convenience stores).

3. "Director" means the Director of Executive Administration or any officer, agent or employee of the City designated to act on the Director's behalf.

4. "Disposable shopping bag" means a bag of any material, commonly kraft paper or plastic film, designed for one-time use to carry customer purchases from a store. "Disposable shopping bag" does not include: bags used by customers inside stores to package bulk items such as fruit, vegetables, nuts, grains, candy, or small hardware items, such as nails and bolts; bags used to contain or wrap frozen foods, meat or fish, whether prepackaged or not, flowers or potted plants, or other items where dampness may be a problem; bags used to protect prepared foods or bakery goods; bags provided by pharmacists to contain prescription drugs; or newspaper bags, door-hanger bags, laundry-dry cleaning bags, or bags sold in packages containing multiple bags intended for use as garbage, pet waste, or yard waste bags.

5. "Drug stores" means all retail stores falling under NAICS code 446110 (pharmacies and drug stores) or NAICS code 446191 (food and health supplement stores).

6. "Grocery stores" means all food stores falling under

# Complete Text of City of Seattle Referendum No. 1 (continued)

NAICS code 445110 (supermarkets and other grocery), or NAICS code 452910 (warehouse clubs and supercenters).

Section 2. The purpose of the Green Fee established by this ordinance is to regulate the generation of waste from disposable shopping bags by creating an economic incentive for customers to use reusable shopping bags. To further promote the use of reusable shopping bags and reduce the quantity of disposable shopping bags entering the City's waste stream, the Director of Seattle Public Utilities is authorized to make available to the public free-of-charge reusable shopping bags to the extent the director determines that such a program will significantly reduce the costs associated with the recycling and disposal of disposable shopping bags.

Section 3. Section 5.45.100 of the Seattle Municipal Code is amended as follows:

**5.45.100 Deductions.**

In computing the license fee or tax, the following may be deducted from the measure of tax:

\* \* \* \* \*

X. Amounts collected by grocery stores, drug stores, and convenience stores from customers to pay the Green Fee imposed under SMC 21.40.075, including that portion of the fee that the store is entitled to retain to offset costs incurred to implement and administer the Green Fee.

Section 4. Section 21.36.922 of the Seattle Municipal Code is amended as follows:

**SMC 21.36.922 Civil infractions.**

A. The violation of or failure to comply with any section of this subtitle (~~chapter~~) identified in this section is designated as a civil infraction and shall be processed as contemplated by RCW Chapter 7.80.

B. The violation of or failure to comply with any of the following sections shall be a civil infraction and subject as a Class 1 civil infraction under RCW 7.80.120 to a maximum monetary penalty and default amount of Two Hundred Fifty Dollars (\$250.00), not including statutory assessments:

SMC Section 21.36.420 (Unlawful dumping of solid waste)

SMC Section 21.40.075 (Advanced recovery fee (green fee) for disposable shopping bags)

\* \* \* \* \*

Section 5. To carry out the purposes of this ordinance, the following new positions are created in the Department of Executive Administration.

Department	Position Title	Position Status	Number of Positions
Department of Executive Administration	Admin Spec II-BU	Full Time	1
Department of Executive Administration	Tax Auditor	Full Time	1

The Director is authorized to fill these positions subject to civil service and personnel rules and laws.

Section 6. To assist implementation of the green fee, SPU shall include the actions in Attachment A in its 2008 and 2009 work plans.

Section 7. The provisions of this ordinance are declared to be separate and severable. If a court of competent jurisdiction, all appeals having been exhausted or all appeal periods having run, finds any provision of this ordinance to be invalid or unenforceable as to any person or circumstance, such offending provision shall, if feasible, be deemed to be modified to be within the limits of enforceability or validity. However, if the offending provision cannot be so modified, it shall be null and void with respect to the particular person or circumstance, and all other provisions of this ordinance in all other respects, and the offending provision with respect to all other persons and all other circumstances, shall remain valid and enforceable.

Section 8. This ordinance shall take effect and be in force thirty (30) days from and after its approval by the Mayor, but if not approved and returned by the Mayor within ten (10) days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

**ATTACHMENT A**

**GREEN FEE IMPLEMENTATION ACTIONS**

The following actions shall be completed to assist implementation of the disposable shopping bag green fee. The deadlines for reporting action results to the Environment, Emergency Management, and Utilities Committee are shown in parentheses after each action. SPU shall:

- A. Conduct an intensive public education and outreach campaign starting at least 90 days before the effective date of the green fee. SPU shall incorporate within that campaign, messages about the importance of keeping reusable bags clean and properly containing meat to prevent leakage (report on outreach strategy due by September 30, 2008).
- B. Develop a proposal for minimizing impacts of the green fee on low-income customers and submit a written report to the Environment, Emergency Management, and Utilities Committee. The proposal should evaluate:
  - 1. Making free bags available at the checkout stand during 2009 for low-income customers who do not have enough reusable bags to carry their purchases.
  - 2. Options such as a City-issued punchcard available for 2009 that pre-pays the green fee for a certain number of shopping bags when low-income customers bring too few reusable bags.
  - 3. Methods to minimize the cost to food banks if the projected reduction in use of disposable bags from groceries, convenience stores and drug stores reduces the number of disposable shopping bags donated to food banks.
  - 4. Ways that SPU will work with low-income service providers including food banks, Seattle Housing Authority and other non-profit housing providers to distribute information and multiple reusable bags to low-income households (November 25, 2008).
- C. Develop business record-keeping and reporting requirements that are as simple as possible to reduce the administrative burden on businesses (December 1, 2008).
- D. Assess the additional cost to businesses of implementing the green fee and submit a written report (December 1, 2009).
- E. Evaluate the potential benefits and costs of extending the green fee to all retail businesses and submit a written report (December 1, 2009).
- F. Evaluate the effectiveness of measures taken to address impacts on low-income customers and submit a written report (December 1, 2009).



The City of Seattle is a Charter City that has a Mayor/Council form of government. Both the Mayor and Council are full-time, nonpartisan, elected officials, who are elected to four-year terms. Together the Mayor and Council are responsible for the conduct of City government. Elections for these and all local government positions are held in odd-numbered years.

## **CITY OF SEATTLE MAYOR**

The Mayor of the City of Seattle is the chief executive officer of the City and is charged with the enforcement of City and state law, of City contracts, and the maintenance of order. The Mayor directs and controls all subordinate officers of the City, unless otherwise provided for by the City Charter.

Departments in the City of Seattle include two major utilities, Seattle Public Utilities and Seattle City Light, administrative departments, such as the Department of Finance and the Department of Fleets and Facilities; public safety departments, such as the Police and Fire Departments; and social service providers, such as the Department of Housing and the Department of Human Services. All of these operate under the Mayor's direction and control. In addition, the Mayor's office is responsible for applying for federal funds and preparing the entire City budget.

The Mayor appoints, subject to the approval of the City Council, most of the heads of departments. He or she also appoints some of the members of several boards and commissions. The Mayor has the authority to veto ordinances passed by the City Council, but the Council may override such vetoes by a two-thirds majority vote.

## **SEATTLE CITY COUNCIL**

The Seattle City Council is the City's elected legislature. The nine members determine City policy through enactment of ordinances and the adoption of resolutions. The Council authorizes public improvements and expenditures, provides for public safety and health, adopts regulations, levies taxes, controls the finances and property of the City and performs many related legislative tasks. All ordinances enacted by the Council are subject to Mayoral veto, which may be overridden by a vote of six councilmembers.

The Seattle City Charter provides that councilmembers are elected at-large to four-year terms through City-wide, non-partisan elections, held in odd-numbered years. The City Charter provides that candidates for City Council must be United States citizens and registered to vote in the City of Seattle. Three Council positions will be on the primary ballot in August 2009: positions 4, 6 and 8.

## **WORKING FOR A CANDIDATE OR BALLOT ISSUE**

If you wish to become active in a candidate or ballot issue campaign, you can contact the committee listed with each candidate statement and each ballot issue argument.

Go to the SEEC web site, [www.seattle.gov/elections](http://www.seattle.gov/elections), to find contact information for candidates and issues on the City of Seattle ballot in 2009.

## **MAKING CAMPAIGN CONTRIBUTIONS**

Candidate and ballot issue committees collect campaign contributions to give voters the necessary information to make informed choices. Therefore, another method of participating in the election process is to contribute to committees organized to promote candidates or to promote or oppose ballot issues. The following are some key City and State regulations that apply to campaign contributions:

- Candidate and ballot issue committees may accept monetary and in-kind contributions (monetary contributions of \$60 or more must be by check or money order).
- No campaign may accept currency contributions of more than \$60. Monetary contributions that total more than \$60 and are made by a single contributor must be made by written instrument.
- Seattle City office candidates (Mayor, City Council, City Attorney) may accept no more than \$700 (in monetary and/or in-kind contributions) from each contributor, over a four year period. The four year period for the candidates whose names will appear on the 2009 Primary election ballot began on May 1, 2006 and will end on April 30, 2010.
- Ballot issue committees may not accept contributions of more than \$5,000 during the last 21 days before the election on the ballot measure.
- Campaigns are required to report employer and occupation information for each individual who contributes more than \$100.
- Individuals must provide their employer's name, city and state as well as their occupation. A contributor who is self-employed must provide the campaign with the name under which he or she does business.



## Mike McGinn

McGinn for Mayor  
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My roots are in the community as an activist, a neighbor, a parent, and a lawyer. And I am running for Mayor in order to return Seattle to the people.

As a community activist, I fought against the politicians who wanted to build more roads—and we won. As Executive Director of the Seattle Great City Initiative, I organized the Parks Levy over City Hall's opposition—and it passed.

As your Mayor, **I will stop the \$4 billion dollar tunnel** that politicians are trying to force on us. This tunnel is too expensive, and will bury our city under a mountain of debt for generations to come.

Consider this:

- The tunnel is projected to cost more than \$4 billion.
- City Hall refuses to release the finance plan until AFTER the election.



## James Donaldson

James Donaldson for Mayor  
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My name is **James Donaldson**, and **I want to be your mayor**. Do you remember the time when you felt proud of Seattle? Do you remember when we worked together to overcome challenges, inspire innovation, set aside partisan bickering and special interests to **do what just makes sense**, while managing for inevitable change?

I moved to Seattle more than 30 years ago, still living in the same house I bought when recruited by the Sonics after graduating from WSU. I made a personal and business commitment to this city years ago, and am here for the duration.

**I will lower the cost of our city government bureaucracy while expanding needed services.** Our taxpayers spend over \$70,000,000.00 for 700 city employees making \$100,000+ in salary. By reducing bureaucratic overhead wherever possible, we can put garbage cans back into busy parks, reopen our libraries, fully staff our police and public safety teams, provide emergency shelter and much more.

- It's anticipated that \$930 million will come from increased property taxes, special taxes and permanent increases in utility rates.
- Even though it's a State Highway, the legislature passed a special law making City of Seattle taxpayers responsible for ALL cost overruns – which could run into the billions of dollars.
- The proposed tunnel has no on-ramps or off-ramps downtown. Sixty percent of viaduct traffic starts or ends downtown and won't be served by the tunnel.

As your Mayor, I will make the city's priorities *your* priorities:

- 1) **TEACHING.** Seattle is one of the smartest cities in the world. Our economy depends on education and innovation. Yet we have a school system that is in distress. I will work to focus city resources to turn the school system around. Parents deserve to know who to hold accountable for the success or failure of our school system. I will be accountable.
- 2) **TECHNOLOGY.** Seattle needs to do a better job using technology. We need to upgrade our Internet infrastructure and use it to engage the world economy and the public. We're in a Web 2.0 world and yet City Hall seems to be stuck in Windows 95.
- 3) **TRANSIT.** Improve local transit by expanding light rail, investing in frequent and reliable bus service, and increasing biking and walking choices. As your Mayor, I will work to banish the phrase "overcrowded buses" from our vocabulary.

It's time to say NO to the tunnel and YES to listening to the people. I would appreciate your vote on August 18<sup>th</sup>. Together we can build a Seattle we can believe in.

I will work with schools, corporations, communities and families to **make school cool**, not just increasing student outcomes, but keeping kids in school so they can be astronauts, scientists, engineers – anything but a gangster. **I will build up schools because education isn't just the School District's job, it's my job.**

**I will transform transportation**, prioritizing pedestrian safety with more crosswalks and signage; reduce sidewalk obstructions; and lobby for harsher penalties for drivers hitting pedestrians. I will provide **free and reduced-cost bicycles** for kids and the poor; give tax breaks to parking garage owners who install bike racks and offer lower parking rates to drivers of electric and hybrid cars. I will simplify signage for street parking. And I will rebuild the frayed relationships with regional and national government so that **our major roads actually get funded and built**, regenerating our economy.

**I will protect our environment** by repaving government parking lots with permeable surfaces, add solar panels to buildings, and **create an infrastructure to recharge electric vehicles.** Modeling SAM's Sculpture Park, I will create partnerships to make parkland out of waste land.

**I will merge City Light and Seattle Public Utilities**, reducing administration costs, consolidating equipment and combining billing. With crunched family budgets and failing local businesses, no city department is immune.

If we want our Seattle back, remember, **it takes a big man to look out for the little guy. I am your man.** And with your vote, I will be *your* mayor.



## Greg Nickels

Neighbors for Nickels  
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info@gregnickels.com

It's an honor to serve as your mayor. We've accomplished a lot together, but there is still more work to do.

As a lifelong champion of working families, the environment, and progressive policies, I'm proud to be the only mayoral candidate endorsed by local unions, environmental groups, and Democratic organizations – and to be recognized by President Obama for my leadership on reducing global warming.

To keep Seattle vibrant, a mayor must make tough decisions, set clear priorities and do the right thing, even if it's not always popular, to get results.

### A RECORD OF RESULTS

#### Light Rail On Track

Light rail opened July 18, fulfilling a decades-long dream to bring mass transit to Seattle. I launched this effort 21 years ago, and have

fought hard to make it a reality because light rail will transform our region, connect our neighborhoods, reduce traffic and pollution and make it easier to get around.

#### Better Roads, Buses & Bike Lanes

Under my leadership, the City has filled more than 400,000 potholes, and last year repaved more miles of roads than in any of the previous 20 years. And by forming an innovative partnership with Metro, I've expanded Seattle bus service and built more miles of bike lanes than any mayor of Seattle – ever.

#### Record-Low Crime

I'm proud that crime in Seattle has fallen to a 40-year low thanks to community policing reforms, my initiative to hire 150 more officers, and a nationally recognized program to prevent youth violence and make our neighborhoods safer.

#### Stronger Economy

We're going through tough times but because I built up our rainy day fund, cut pay for myself and top officials and preserved local jobs, Seattle is faring better than many other places – and was recently ranked one of the most financially sound big cities in the nation.

Yes I've made some mistakes. There are a couple of weeks during last December's snowstorms that I wish I could do over. But I learn from my mistakes and next time we will be better prepared.

I ask for your vote so we can continue to move Seattle forward together. I'll continue working hard to ensure the city we all love today will remain a great place to live, work and raise a family for generations to come.



## Joe Mallahan

Mallahan for Mayor  
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info@joemallahan.com

Seattle residents want a change in City Hall because we know that our city government is broken, and we need a mayor we can trust. Seattle is quickly becoming unaffordable. Youth violence is on the rise in our neighborhoods. People don't feel safe walking our downtown streets. I am running for Mayor of Seattle because City Hall doesn't have a vision for preserving and enhancing our quality of life while keeping Seattle livable and safe. Whether it's the failed snow storm response or the failure to take seriously our economic crisis, City Hall isn't delivering for its citizens. **I have the management experience, the vision, and the leadership skills to change the current culture at City Hall.**

I was born and raised in the Pacific Northwest, and my wife and I are raising our family in Wallingford. Currently, I am an executive at T-Mobile, where I help the company thrive by fostering innovation and driving efficiencies. In contrast, our current City Hall

has created an environment where good people can't innovate, citizens' concerns are ignored, and inept management is tolerated and even promoted.

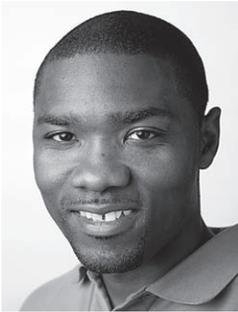
We won't solve the issue of rising gang violence by disbanding the gang unit and disempowering neighborhoods. We won't achieve a robust public transit system by diverting funds to special interest projects like the South Lake Union streetcar. And we won't fix our broken government by demoting whistleblowers while promoting abusive managers.

During Hurricane Gustav a year ago, two million Americans were evacuated. I assembled a group of experts to turn on free service for prepaid phone customers who I knew would have trouble finding stores open to refill their accounts. For me, this wasn't about profits; it was about delivering a basic service – helping people in times of emergency. We need this leadership at City Hall.

A strong leader has to be open, transparent and engaging with all of the stakeholders involved. Only after all have been heard, and their input acknowledged, can a leader make a bold decision and move forward quickly and efficiently.

These are the starkest differences between me and my opponents. I believe we can do better as a City. I believe you deserve better. If you believe a change is needed at City Hall then please join me in my effort to fix our broken government.

Thank you for voting **Joe Mallahan for Seattle Mayor.**



## Kwame Wyking Garrett

Team Wyking  
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### New Energy. Real Change

As Mayor, I will bring new energy and real change to make Seattle shine as a beacon and example of true diversity and equity. My life experience as a community organizer, youth advocate, educator and entrepreneur exemplifies my commitment to problem solving.

How a city's youth, families, schools, small businesses and most insecure residents are doing are the best indicators of its general health, not the number of new high rises.

We cannot take four more years of top down politics with neighborhood interests being ignored and haphazardly addressed in favor of special interests. I will investigate fraud and insider dealing that leaves communities disenfranchised such as in the case of Urban League/African American Museum.

Real solutions for youth violence:

- Reverse school closures and no new closures
- Create African American Peace Academy magnet curriculums at Garfield and Rainier Beach High schools to address black on black youth violence

- Free college education for underprivileged youth
- Increase teachers' salaries to be equitable with police officers
- Rehabilitation and job training not expensive incarceration for non-violent crimes
- Transitional housing for homeless youth
- Develop community based empowerment centers like the UmojaFest P.E.A.C.E. Center in central
- Employ youth to make neighborhoods safer through citywide Youth Peace Corps

Our economic development strategy should be such that no one is left behind or pushed out:

- Support the development of small businesses that hire locally
- Remove obstacles and provide tax exemptions and incentives for neighborhood businesses to grow and provide jobs to residents
- Provide more low income housing and support for residents to buy and keep homes
- Ensure that infrastructure and development projects provide local jobs to those most in need
- Use stimulus funding to create Green jobs that provide pathways out of poverty
- Support cultural workers and the growth of a diverse community based music, arts and culture economy
- Support neighborhoods in achieving Community Benefit Agreements with developers

Whether during surprise snow storms or while Seattle's most vulnerable populations suffer the freeze of neglect, city hall has given too many people the cold shoulder in favor of developers and big money. Now it's time to exercise our alternatives.

Vote Wyking - New ideas, new energy and real change.



## Jan Drago

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**Occupation history:** Seattle City Councilmember; small business owner; former Chair, City Neighborhood Council.

**Education:** BA Douglas College at Rutgers University; preschool/ kindergarten and Head Start teacher.

**I love Seattle.** I love our neighborhoods, our arts and culture, our parks, public spaces, and our spirit of innovation. **I want to be your Mayor** because **we need leadership changes now. Unless we hit the reset button**, we will continue to miss opportunities and fail to meet our potential as a vibrant city.

Seattle has lost its momentum. We have lost respect in Olympia, the region and across the state. **And it's hurting the city I love.**

**I don't remember a time when Seattle was less influential.** When the City asked for transportation stimulus money, Seattle got

nothing. When the City asked for help in getting \$30 million from the new Sonics owners, Seattle got nothing. Time and time again, Seattle comes away empty-handed.

**Why?** Because the "Seattle Way" has turned out to be a kind of hardball Chicago style politics. It has alienated too many of our friends, neighborhoods, community groups and people. **We deserve better.** Seattle needs a tested and trusted leader who works with people to get things done. A proven leader who knows the city, the issues and can put us back on track.

**With positive partnerships we can tackle the problems we face.** First, we must revitalize our economy and create good jobs. It is particularly important to help and support our small business community. The decision has been made to replace the Viaduct. I will work to see that the project is completed on time and on budget. To build a safer city, we must increase police in the neighborhoods and walking the streets. And I will never forget the safety net we must have to protect the neediest among us.

To achieve our goals, we must repair our relations with the state and region, empower our neighborhoods and restore trust in city government. If you want a new style of leadership that embraces cooperation and delivers results, I ask for your vote.

Thank you.



## Elizabeth Campbell

Campbell for Mayor  
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The strength, beauty and economic power of Seattle live in our neighborhoods and our citizens.

As a native born and raised Seattle citizen, I am running for Mayor in order to restore these neglected resources to City Hall so that we create balance and common sense in public policy.

My business career has been spent developing and owning nursing homes, retirement homes, and other healthcare facilities and working in the food manufacturing industry. Since retiring, I've spent time advocating for children with developmental disabilities and for special education, and advocating for citizens' rights in government affairs.

I am a descendant of a pioneering Washington family. My great-great grandfather was Washington's third Governor – John Rogers. I inherited his Populist bent and it has inspired my community work and dedication to public service.

I am a trusted leader who has spearheaded some of the more

difficult land use and development issues that face people in my neighborhood and in the Seattle community. I have been a consistent, *public voice* in Seattle for equity, diversity, neighborhoods, government transparency, and civic fiscal responsibility.

Now is the time for a new direction in city government.

My governing philosophy is grounded in making the lives and livelihoods of the citizens of Seattle the first priority. It does not benefit Seattle to continue growing and ignore the monetary, environmental and human cost of that growth.

The Viaduct public policy fiasco is one example of what is currently wrong at City Hall.

The voters of Seattle rejected a tunnel option – and yet the mega-expensive deep-bored tunnel is what our Mayor and City Council wants to build. Trucks going from Ballard to SODO will not be able to use the tunnel. This makes no sense on economic, freight mobility or transportation levels.

Transportation systems are supposed to work in concert with each other, easing movement between economic activities, people and industry, providing the capacity necessary to keep our city moving. Reducing capacity and constricting the free-flow of the city's streets is curbs people's mobility choices and makes inefficient use of their valuable time.

If elected, I will re-set Seattle priorities so that police and fire department budgets are sufficient to deliver superior protection; transportation solutions are efficient and common sense; public parks are the crown jewels of our city and your tax dollars are used wisely.

I ask for your vote.



## Norman Zadok Sigler

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Over the course of this campaign, I've met thousands of Seattle residents who clearly love this city. The one thing I've heard over and over is we need new and fresh leadership in Seattle - leadership that listens to its citizens, is fiscally responsible and transparent, and that cares for all citizens and businesses.

As Seattle's mayor, I want to usher a new era of action, where our elected officials genuinely listen to citizen concerns. By connecting with you and forming partnerships with all parts of our city and community, we can find innovative solutions to our problems. I have been successful because I create solutions by being a skilled listener, a strategic thinker and negotiator with an end result of forming successful partnerships.

I plan to enhance Seattle's economy so that our businesses and neighborhoods thrive, especially in neighborhoods where business

success has not been realized or has been disrupted by infrastructure improvements. I will create incentives for businesses to cluster in every part of the city - no part of our great city will be excluded or neglected under my leadership.

I will partner with other cities, counties and the state to pool health-care purchasing power for all of our employees. I will then offer those preferred rates to private companies with less than 20 employees and to Seattle residents seeking affordable healthcare.

Our children and public schools need our help. Together we can design an innovative education system where children attain the skills necessary to reach their full potential and pursue their dreams. I will bring together Seattle Public Schools with local neighborhoods, children-focused nonprofits, and other stakeholders to create quality learning environments that are accessible, fully utilized by the community and safe for children and families. When schools succeed, families win, businesses thrive and neighborhoods prosper.

I was opposed to the plan to replace the Alaskan Way Viaduct with a tunnel. The people of Seattle voted "no" to the tunnel option and to rebuilding the existing structure. As mayor, I will make sure that any cost overruns are not borne by the citizens of Seattle but by the people who use the tunnel, those who advocated for it and whose property values will increase because of it.

Thank you for your vote. Please visit my website to learn more about my plans for transportation, youth violence, homelessness, public safety and crime, the environment and living affordability.



## Sally Bagshaw

206-595-8525  
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info@sallybagshaw.com

Seattle needs a strong, proven leader who will unite people to solve problems. Sally Bagshaw is that leader.

Sally is a former public school mom and small business advocate. She recently retired as Chief Civil Deputy in the King County Prosecutor's Office, where she led a division of nearly 100 lawyers and legal staff. Earlier in her career she was head of Metro's Legal Department, served as Minority and Women's Business Officer for the University of Washington and worked as an Assistant Attorney General at both the UW and WSU.

Throughout her career, Sally has: advocated for innovative criminal justice programs, supported strong public schools, protected open space and parks, and worked to end traffic gridlock.

Sally gets results. She will bring her record of positive management, dedication to her community and compassion for people to City Council to tackle the issues that concern us all.

### ....Stronger Economy...

Sally will help diversify and strengthen Seattle's economy, encouraging growing industries like biotechnology and clean energy. She



## Thomas Tobin

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206-720-7133 (fax)

Thomas Tobin was born and raised on Capitol Hill. He still lives on Capitol Hill with his wife and two children. He is a graduate of O'Dea High School and North Seattle Community College. As a United States Marine Corp Veteran and a business owner Thomas knows the meaning of Leadership, Teamwork, and Enthusiasm. Working with the public for over 30 years, he has a strong sense of Community, Justice, and Service.

Thomas believes that city government should be by and for the people, communities and neighborhoods. Businesses flourish when there is cooperation between government and its people. He believes city government should have strict accountability in all of its departments and it should be easily accessible. He believes transportation has made positive steps, but more needs to be done. He believes in cleaner streets, sidewalks, and parks. He also believes the more government we have, the less it actually services the people.

will make the city a better partner with business and labor to protect and increase family wage jobs.

### ...Vital Neighborhoods...

A longtime neighborhood leader, Sally will promote diverse, affordable and well-designed neighborhoods to support and preserve our quality of life.

### ...Excellent Schools...

Sally will coordinate with the Seattle Public Schools to utilize resources equitably. There's no excuse for overcrowding some schools while displacing kids from their neighborhoods.

### ... Parks and Open Space Preservation...

Sally will follow through on city commitments to fund parks, protect streams and open spaces, and clean Puget Sound.

### ...Safe Streets...

Sally will push for more foot patrols to reduce crime, and work closely with former colleagues at the County to find better solutions than building a new Seattle jail.

### ...Protection of the Vulnerable...

Sally started an award winning legal clinic in King County for homeless women. She will fight to maintain strong human services.

**More than 500 Endorsements.** Sally has earned the broadest support of ANY candidate for council this year because she listens. Those who support Sally include: Seattle Firefighters and Washington Women's Political Caucus, Alki Foundation, Joint Council of Teamsters No. 28; elected officials, including Gary Locke, Tim Burgess, Jan Drago, Jamie Pedersen, Bob Ferguson, Dow Constantine, Jeanne Kohl-Welles, Scott White, Reuven Carlyle, and Dan Satterberg; leaders of the API, African American and Latino communities, GLBT leaders, business, environmentalists, and unions. See the entire list at [www.SallyBagshaw.com](http://www.SallyBagshaw.com).

When Thomas takes position on the city council, his goal is to provide solutions and answers to the following questions that affect every taxpaying citizen:

- Why does city government keep spending time, money, and resources to probe into its own city departments?
- Why is there such a problem with city streets, sidewalks, and parks?
- Why doesn't the city government publish a weekly summary of what is voted on or going to be voted on without a taxpayer having to dig for it (i.e. like the Seattle Times does for our U.S. Lawmakers)?
- Why does city government have so much internal strife?

By answering these and other pressing questions, we will keep Seattle the livable place we have come to expect for our children and ourselves.

Thomas' concerns about government-citizen relations, accountability, accessibility, cleanliness and transportation, come from his heart. With energies focused on political and personal accountability and making certain public and elected officials are on the same page, Thomas is willing to ask these difficult questions and get real, straight forward answers for all of us.

Thomas has been here all of his life and plans to be here for the duration. He shares your view that Seattle is and will continue to be the greatest place to live if we provide the groundwork today. Thomas LOVES SEATTLE. **Vote Tobin on Tuesday, The Loud Voice That Listens.**



## Brian Carver

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brian@carverforcouncil.com

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**Issues & Focus:** • Encourage business development • eliminate youth violence • improve public-transportation system • reduce environmental impact • encourage affordable housing • promote educational and cultural partnerships • involve young adults in our government • make government more business-like and fiscally responsible. These are key to ensuring a healthy, happy, and prosperous community for generations to come.

A big part of accomplishing these goals will be working together to make sure that programs and projects are in line with these values, and by building a publicly measurable and specific roadmap for every goal.

I am running for Seattle City Council because I love Seattle and feel I can make a difference. Although I'll be representing the interests of all Seattle citizens, I bring to the table a strong insight into the youth of our city. My wife Jameelah and I have had hands-

on experience in empowering youth and young professionals for several years. Young entrepreneurs are changing our lives, and we need to inject their energy and special brilliance into every aspect of our community, including the political arena.

**Experience:** Leadership and service have been pillars in my life. At 14, I became an Eagle Scout. Since then, I have used my service and leadership skills to conduct post-traumatic stress syndrome workshops for Hurricane Katrina evacuees, to help impoverished schools in India and Sri Lanka, to organize tree-planting projects, and to coordinate a national team of teachers focused solely on empowering youth through workshops and service. Each accomplishment was achieved in parallel with my career, as all aspects of life — service, family, and career — are important to me.

**Education:** An MBA and a Masters in Engineering from the University of Washington.

**Current Position:** Worldwide Lean Manager for Amazon.com. Lean methodology is a scientific approach to eliminating waste that involves people across an organization. It is about empowering people to take responsibility, to drive positive change. It has added tremendous value to Amazon's customers, and I look forward to bringing this knowledge and experience to City Hall.

**Join the Team:** I invite you to join me in creating a bold vision for our city. Let us hold ourselves accountable for realizing our goals. It will not always be easy; each of us have to be ready to stand up and take action, since real community transformation starts at the level of the individual.



## Dorsol Plants

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www.dorsolplants.com  
Dorsol.Plants@gmail.com

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Hello, my name is Dorsol Plants and there is one word that best describes the reason I'm running for Seattle City Council, Communication. During my time serving our country in Iraq I saw firsthand how good communication saves lives, time, and money. Now in Seattle we face many unique and difficult challenges. These challenges range from unwalkable sidewalks in our neighborhoods, to a budget crisis, an ever-growing homeless population, and ill thought out infrastructure plans. All of these challenges we can overcome, but only if we are talking to each other. Its this type of communication I used on the battlefields in Iraq, and as a Case Manager to move homeless veterans off the streets and into housing. It's the communication I've used to help meet the needs of victims of Domestic Violence as a volunteer with the Seattle Police, and to work to organize my neighborhood as Chair of my neighborhood association.

This is what I want to bring to your city council. This strong desire to not just hear, but to listen. The perspective of someone who doesn't want to be just another politician, but to be your public servant. Someone who won't just legislate, but who will advocate and fight for the things we need in Seattle. I believe strong in Seattle and what it stands for, and I believe we can truly make it better, but only if we work together. I would be honored to have your support for Seattle City Council, and look forward to working with anyone who wants to make Seattle great.



## David Bloom

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Last year, we saw at the national level what happens when people are ready for change. We can achieve that same progress here with my reform agenda for Seattle.

As I travel about the city, I hear people saying that we are headed in the wrong direction, that we could lose the qualities that have made Seattle such an exceptional place to live. Work doesn't pay a living wage. We are stuck in traffic. Our streets are falling apart. We develop neighborhood plans, and the City ignores them. We are closing our schools and talking about building a new jail. Families are being forced to move out of Seattle because housing is too expensive. Homelessness continues to grow.

We can do better. We must do better. It is time for a new direction in City Hall.

Powerful interests want to continue to pour tax dollars into downtown projects while ignoring larger needs of our city. But we have the power of regular people in neighborhoods all over Seattle who care

about the entire city and want more of a focus on basic services and common sense city government.

Here are my priorities:

- Build 5,000 additional affordable housing units above and beyond the goals of the housing levy and the homelessness plan, and require that when developers tear down affordable housing in our neighborhoods, they must replace it.
- Create a City initiative to increase living wage jobs.
- Develop a regional transportation plan that connects our neighborhoods with more bus routes, is less focused on downtown Seattle, and moves the most people at the least cost.
- Replace the expensive redo of Mercer Street with a less expensive alternative that improves traffic flow and redirect the dollars saved to rebuilding our neighborhood infrastructure.
- Protect neighborhood trees, watersheds, and open space.

For over a hundred years, Seattle has been known for its progressive tradition and the strong sense of community in our neighborhoods. We need to keep that character alive and well as we start this new century.

I have been endorsed by former City Councilmember Peter Steinbrueck, County Councilmember Larry Gossett, Speaker of the House Frank Chopp, State Representative Sharon Tomiko-Santos, and the 37<sup>th</sup> District Democrats. I will work with them and all of you to keep our progressive values, strengthen our neighborhoods, and refocus our priorities on essential city government services. I ask for your vote.



## Marty Kaplan

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### Marty Kaplan for City Council: Putting Our Ideals Into Action

An architect with a passion for our neighborhoods, Planning Commission member advocating transportation solutions and smart urban design, neighborhood council leader, a 30 year small business owner and father committed to great local schools, Marty Kaplan offers a positive vision for needed change.

Marty Kaplan has a clear record of putting Seattle's ideals into action.

Long before "green design" was a buzz word, Marty won awards for Seattle's earliest sustainable building designs.

A lifelong advocate for light rail and transit, Marty has helped guide planning efforts to advance modern transportation choices that serve our neighborhoods.

Active in the first campaign to protect the Pike Place Market, Marty understands that when we invest in the values and diversity that make this a great city, we can protect and improve our quality of life. But we must act!



## Nick Licata

People With Nick Licata  
2518 S Brandon Court  
Seattle, WA 98108  
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Dear Voters,

I confess; I have a reputation. Some say I'm a thorn in the side of those spending public dollars because I want accountability. Sometimes that's the Mayor or city staff, sometimes it's an investor or developer, and sometimes it's a corporation or a not-for-profit group. Too often millions are proposed or given to projects that promise results without someone asking exactly what they are.

That's why Seattle must have a strong voice on the City Council for the common person: someone who not only asks questions but keeps asking until the facts come out; someone who actually wants to know, "Where is the evidence of those benefits?"

In the pursuit of true public benefits I will continue promoting public transportation through more reliable bus service; safer neighborhoods through more foot and bike police patrols; a healthier more sustainable environment through promoting sidewalks, bike

### Collaborative and Decisive

Like many Seattle residents, Marty is frustrated by the petty politics of city hall and the failure to take thoughtful, decisive action on priority issues. Marty will bring fresh ideas, a collaborative style, and a focus on smart decision making to a council in need of change.

Marty shares our priorities:

### Efficiency and Focus at City Hall

Marty understands the need to make Seattle government more efficient, responsive and focused.

### Grow Seattle Jobs and Economy

Endorsed by businesses large and small, and advocates for protecting middle class jobs, Marty will cultivate a strong, diverse economy by focusing on job creation, promoting clean technologies and protecting traditional jobs in our industrial areas.

### Protect our Environment and Neighborhoods

Neighborhood, public safety and environmental leaders endorse Marty for his commitment to making good on promises to invest in our parks and open space, schools, and safe streets.

### Advance Transportation Solutions

Delay and obstruction on transportation projects cost time, money, and threaten our environment and quality of life. Marty will remove barriers to building a 21st century network that integrates smart, reliable choices, moving people and goods efficiently.

"Seattle can emerge stronger than ever from current economic challenges, but we need experienced and passionate leaders in City Hall committed to positive change by building consensus and taking action. With your vote I'll help end the divisive politics and obstructionism that prevents us from reaching our potential."

Early endorsements: State Sen Ed Murray, Alki Fndn, neighborhood and environmental leaders and hundreds of our neighbors!

lanes, green building codes and community gardens; a more socially just city by speaking out to protect our civil rights; providing more affordable housing for those most in need through longer term requirements for keeping them that way; and keeping our cultural institutions vibrant, from our public libraries and community centers to our major art institutions and neighborhood cultural districts.

I have pursued each of these objectives by insisting that our public dollars be spent not only wisely but equitably across the city and that we make decisions in an open, transparent manner.

Some folks say I'm the most sensible, practical, fiscally responsible, and yes, even the most progressive member on the Council. I don't argue with them. But I do tell them and others what I think and what I have done. I've been doing that with Urban Politics (<http://www.cityofseattle.net/council/licata/up00dex.htm>), the longest running political e-newsletter in Seattle.

Because I have a record of accomplishments, an ability to work well with others and a vision for a prosperous and sustainable Seattle for everyone I have been endorsed by twelve of Seattle's state legislators, County Councilmembers Bob Ferguson and Larry Gossett, former Governors Mike Lowry and Albert Rosellini, local unions representing the Teamsters, Service Employees and Carpenters, and the Sierra Club.

I would appreciate your vote too. Visit [www.nicklicata2009.com](http://www.nicklicata2009.com) and join me in making Seattle a city that can grow with grace and respect for all, and with fairness towards all.

Sincerely,

Seattle City Councilmember Nick Licata



## Jessie Israel

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In the next 20 years, more than one million people will move to our region. Issues of urban density, environmental protection, mass transit, better education and affordable housing loom large. And the clock is ticking.

It's time for new vision and strong leadership that's capable of addressing these pressing needs.

What does it say that three diverse organizations, with wide-ranging interests and memberships – **Washington Conservation Voters**, **Alki Foundation** of the Seattle Chamber of Commerce and **Woman's Political Caucus** —have endorsed my candidacy? They feel it's time for a new generation of pragmatic, proactive leadership.

I'm an open space/parks professional, a champion for walkable neighborhoods and public safety, an unyielding mass transit proponent and an unwavering advocate for creating more green jobs in Seattle.

For the past five years, I have been an entrepreneur and innovator within the King County government. When 80% of our Parks budget went away, I had to figure out how to keep 25,000 acres of

parkland open. Those parks – from Cougar Mountain to the Burke Gilman - are still open today. By partnering with communities, we're building \$50 million worth of new park facilities and only spending \$9 million of public money. And from Marymoor to White Center, we're reclaiming these vital public spaces.

That's the kind of real action and decisive leadership I will bring to the City Council.

**I am willing to put my experience to work to bring a new dose of innovation, inclusivity and decision-making to city government.** Our City Council often seems mired in minutia and co-opted by the forces of "NO."

**I am impatient about our future. We need new energy and ideas to make Seattle great again. It's time for a change.**

Jessie is proud to be endorsed by **Hon. Bobbe Bridge Ret'd, Hon. Bill Bryant, Hon. Reuven Carlyle, Hon. John Creighton, Hon. Jean Godden, Hon. Liz Loomis, Hon. Gael Tarleton and Hon. Scott White.** Hundreds more community, business, environmental and transportation leaders can be found at [www.jessieisrael.com](http://www.jessieisrael.com).

Jessie's family history goes back more than 100 years in Seattle and the Pacific Northwest.

**Occupation:** King County Parks (Business Development & Partnerships)

**Job History:** Center for Women & Democracy (Operations Manager), Peace Corps - Africa

**Neighborhood planning:** helped establish the Central Area, Eastlake, Denny Triangle, Wallingford neighborhood plans

**Community service:** Board of Directors- CityYear, Ballard Food Bank, National Women's Political Caucus of Washington

**Education:** Seattle University, BA

**Personal:** Ballard homeowner



## Mike O'Brien

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I'm running for Seattle City Council because I believe it's time to close the gap between what the people want and what the politicians are giving us.

Seattle is a beautiful city with wonderful neighborhoods, great diversity, and rich culture, but there are needs that are not being met.

**The people want housing that's affordable for families, schools that serve our children, and transportation that's efficient and reliable.**

The politicians want a \$4 billion downtown deep-bore tunnel to replace the Alaskan Way Viaduct.

The people don't want a tunnel - only 30% of Seattle voters supported a tunnel in the 2007 election - but we are getting stuck with the bill. Property taxes, monthly electricity, sewer and water rates are all expected to permanently increase. Politicians even stuck Seattle taxpayers with paying for all cost overruns. All of this for a

tunnel that will not serve the 60% of viaduct users that come and go to and from downtown.

**I am the only candidate in this race who opposes the tunnel,** and I will say no to what the politicians are giving us — because I've done it before.

As Chair of the Sierra Club, I stood up to the politicians when they wanted us to take 182 miles of new highways in order to get light rail. An inspiring thing happened. We rejected the politicians' plan based on old ideas. Today, we're laying the foundation for cost effective and sustainable transportation.

As CFO of a Seattle law firm for 10 years, I learned that we can create incentives that enable people to make smart personal choices that are also good for the community. Together, **we can have smart policies that are good for the economy, nurture our communities, and protect our environment.**

The future of Seattle I see is one where reality includes:

- **No downtown deep-bore tunnel.**
- **Affordable housing**, so teachers and firefighters can live in the communities they serve.
- **Reliable transportation**, where getting around only requires a bus pass, a light rail pass, or a bicycle.
- **Great neighborhood schools**, so every child can get a good education — no matter where they live.
- **Job opportunities** created through smart policies that foster an environment where businesses can thrive.

Please vote for me, Mike O'Brien, for Seattle City Council position 8. I will represent all of us.



## Rusty Williams

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Do you really think we are getting our money's worth out of Seattle City Hall? I don't.

We are making less money, paying more in taxes and utility rates, watching services be cut, and our local government is more concerned with hiring consultants to evaluate their performance than they are with our quality of life.

My story is Seattle's story. The son of a hard working Dad and one of Seattle's first feminists, Seattle City Councilwoman Jeanette Williams, I've decided to go into the family business: politics.

I have lived in Seattle all my life. I am madly, passionately in love with it. I am running for this office to be Seattle's steward.

Stewardship is needed for the four cornerstones of our lives:

1. Stewardship of our Environment – This is where it all begins. We absolutely must preserve the incredible landscape Nature has provided us. I have shown my deep concern by my work on the Magnuson Park Committee.

2. Stewardship of our People – Neighborhood is king. Public process must be restored. Right now it's a myth. In me, you will have a champion.

3. Stewardship of our Culture – As a lifelong musician, I've helped write the artistic description of our area. Both the high arts and the popular arts are resources just like our environment. They reflect what we cherish about Seattle and are to be nurtured.

4. Stewardship of our Economy – I have been a small businessman in this city most of my life. I know from experience that in these troubled economic times we have to tighten our belts. No more property tax increases – starting with this fall's affordable housing levy. A cap on the B&O tax. What we need to do, as a community, a City Council, as the most powerful city in the state, the home of the most voters – is lead this state to an income tax.

It is time Seattle lead this effort towards true fiscal responsibility. How many schools, health clinics, police and fire stations do we have to close before we take a stand?

C'mon. We are Seattle. We are pioneers. We think progressively. We consume responsibly. We spend appropriately. Mediocrity is unacceptable. We need a hero.

Cast your vote for Rusty Williams.

Community Activities: Co-chair of Friends of Magnuson Park, Ceasefire, Rainier Valley School Book Drive Organizer, Rainier Valley Rotary Club, 46<sup>th</sup> District Democrats, Ceasefire; UW graduate

More at [www.rustywilliams.com](http://www.rustywilliams.com)



## Bobby Forch

People for Bobby Forch  
PO Box 14055  
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We are in the toughest economic times in a generation.

I am running because I believe the Seattle City Council can do more to turn around our economy while supporting the values we believe in as a city.

If we are going to improve basic city services, our first priority needs to be getting this economy moving again. Our city needs to invest in strong public safety, new sidewalks, transit that connects to light rail, new parks and open spaces, human services and other basic infrastructure needs. However, our city is facing large deficits that leave us with little money to move this city forward.

We can't make those investments by taxing people out of Seattle. Here's what I will do:

- Create a new Small Business Division within the City's Office of Economic Development to work with our small businesses to create jobs

- Protect our industrial base along our waterfront to protect those living wage jobs and preserve our fishing industry.
- Eliminate the employee head tax that encourages city businesses to locate elsewhere
- Ensure new infrastructure projects are on-time and on-budget
- Rework city bus service so it integrates with light rail and work with the new county administration to reduce costly Metro overhead and focus on service for riders
- Reduce the wastestream (such as petroleum products and harmful chemicals) from major construction projects to protect the environment
- Reduce Seattle stormwater runoff going directly into Puget Sound by 5% by leveraging new technology such as porous concrete

I believe I have the experience to get results on these issues. I am a Strategic Advisor in the Major Projects Division of the Seattle Department of Transportation (SDOT). I am especially proud that in the last three years, the City's contracting with disadvantaged businesses increased by more than 40 percent.

I've helped our small businesses. I've made city government work smarter. I've championed our city's kids. I believe I have the experience and commitment to results to be one of your next Seattle City Councilmembers.

I live in Seattle's central district with my wife and son. I have been a board member for Northwest Children's Fund and am a current member of the 37th District Democrats. I am committed to ensuring Seattle continues to be a world-class city. I would be honored to hold the seat of retiring City Councilmember Richard McIver. I ask for your vote.



## David Miller

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Seattle's needs are complex and we face tough new challenges. We can't afford to hire single-issue candidates or rely on yesterday's ideas to solve today's problems.

It's time for fresh ideas, new voices, and proven, focused leadership.

David Miller is a successful business entrepreneur, neighborhood leader, and environmental advocate experienced in balancing these three critical areas to get results on issues that matter.

### The Broadest Support

Here is what Seattle leaders say about David Miller:

"An ardent environmentalist and successful entrepreneur, David will make Seattle a magnet for clean tech start-ups. Not a professional politician, David is smart, articulate, thoughtful, and persuasive -- just the traits that we need on Seattle City Council."  
- Denis Hayes, Environmental Leader, Founder of Earth Day

"David is thoughtful, pragmatic, and eager to tackle tough problems. His sensitivity to the diversity and needs of our neighborhoods, support for responsible growth, tenacity, and willingness to seek out innovative solutions make him uniquely qualified."  
- Linda Pruitt, Owner, The Cottage Company, Winner 2009 Built Green Washington Community Award

"David is a candidate of communities. He sees the big and little picture and he is exactly the man we need on the Council."

-- Ivan Weiss, Immediate Past Chair, 34<sup>th</sup> District Democrats

### Unmatched Business Expertise

David offers hands-on expertise in clean growth industries. He is the former CEO of a successful software company and has helped create more than 40 innovative new businesses as a volunteer instructor at UWB.

As Seattle's economy recovers and diversifies, David will make sure the city is a partner—not a roadblock—to job creation.

### A Commitment to Neighborhoods, Trees, and Parks

Former chair of the Maple Leaf Community Council, David served on the Seattle Police Department's North Precinct Advisory Committee and the Parks & Green Spaces Levy Advisory Committee.

An advocate for protecting Seattle's trees, David wrote and helped pass stronger tree and urban forest protections—addressing climate change and preserving green spaces.

David believes focusing density in existing urban centers encourages responsible growth and supports the uniqueness of our residential neighborhoods.

Additional endorsements include: County Councilmember Bob Ferguson; former City Councilmember Peter Steinbreuck; State Rep Scott White; 37<sup>th</sup> District Democrats; business leaders Bill Grinstein, Bruce Blume, Bruce Montgomery, Anne Levinson, and FlexCar co-founder Tracy Carroll; pedestrian advocate Lisa Quinn; affordable housing leader Sharon Lee; and neighborhood, community, and business leaders citywide.

Join the campaign and share your ideas at [www.MillerForSeattle.org](http://www.MillerForSeattle.org)



## Jordan Royer

Jordan Royer for City Council  
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We've got serious business ahead of us: rising crime, increasing traffic congestion and a city that has become unaffordable for many of our working families. These issues have been looming over us for years but there has not been the leadership to take them head on and find real solutions. I have two girls in Seattle public schools and I want them to be safe getting to and from school and I want them to play in a clean Puget Sound. I am running for the Seattle City Council because there is no accountability or pragmatic vision for delivering basic public services at a reasonable cost. **I have the experience, a common sense vision, and the leadership skills to change direction at City Hall.**

I learned how good government can work from my dad, former Mayor Charley Royer. And while our city government has changed since he was in office, some core principles should remain: open and accessible government, public service you can count on, and basic services delivered consistently and economically. I believe

we have strayed from those core principles, and I am running to restore that kind of leadership to city government.

With nearly 20-years of experience working with neighborhoods, trade, emergency preparedness, the environment, public safety and public health, I have the right experience and a record of accomplishment in both public and private sectors that will help me refocus the City Council on delivering results:

- Developing strategies and programs as manager of the city's Neighborhood Action Team, to more effectively deal with mental health and public safety issues.
- Working with Seattle Police and Fire Departments to create successful strategies to reduce crime in targeted areas of the city.
- Implementing economic development strategies with business, neighborhood organizations and non-profits to protect our economy.
- Leading efforts as Vice President of a maritime industry trade organization to promote a sustainable Seattle and to protect trade-dependent jobs on our waterfront while, at the same time, reducing environmental impacts on Puget Sound.

I am proud to be the only candidate in this race to receive the endorsements of both the Washington Conservation Voters and the Seattle Chamber of Commerce's Alki Foundation, as well as Rep. Mary Lou Dickerson, Rep. Scott White, Senator Ed Murray, and many more.

I would be honored to earn your support. Thank you for voting **Jordan Royer for Seattle City Council.**



## Robert Rosencrantz

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### Robert Rosencrantz – The Responsible Choice for City Council

Robert Rosencrantz is a strong leader with a proven record of achievement. His qualifications include: executive director Northwest Association for Housing Affordability • two-term president Montlake Community Council • boardmember Friends of the Cedar River Watershed, Thornton Creek Alliance, Seattle Tilth • volunteer Madigan Army Medical Center at Fort Lewis • Church Council's Interfaith Task Force on Homelessness • volunteer AIDS Housing of Washington • Children's Hospital Citizen's Advisory Committee • producer of "American Heroes Spirit Day" honoring Purple Heart Awardees

### Robert Rosencrantz – Stick to the basics and do them well

Robert gives his customers a fair deal and value for their money by following a simple but effective principle: stick to the basics and do them well. He'll bring this track record to city government. Seattle must always deliver high-quality basic services: police and fire safety; well-maintained streets, sidewalks and bridges; parks and playgrounds; libraries and community centers; clean water and affordable utilities; neighborhood-friendly parking and traffic control. Robert Rosencrantz will once again make basic services the top

priority. His approach: think long-term; pay-as-you-go not constant levies; lean government that is effective while consuming fewer resources.

### Robert Rosencrantz – Rebuild Seattle's job-growing economy

High-value jobs are critical to Seattle's future. Three decades of business experience means Robert Rosencrantz will be a strong leader for our economy:

1. Supporting Seattle's traditional maritime, industrial and neighborhood businesses
2. Making Seattle a magnet for clean energy research and development
3. Competing every day to bring high-paying jobs to our city and region

### Robert Rosencrantz – Return power to the neighborhoods

Raised in Madrona, educated in South Seattle and the University District with business and civic interests across the city, Robert Rosencrantz knows our neighborhoods. He'll return power to the community because it's vital for each neighborhood to direct its growth consistent with its own vision. The bottom line: Robert Rosencrantz listens – to YOU.

### We know Robert Rosencrantz – A friend, neighbor and leader we can trust

Alki Foundation • Democratic State House Speaker Frank Chopp • State Representatives Eileen Cody, Eric Pettigrew, Sharon Tomiko Santos, Bob Hasegawa and Velma Voloria (retired) • State Senators Joe McDermott and Steve Hobbs • Vivian McLean • Bob Watt • Judge Tim Bradbury (retired) • Ellen Ferguson • KC Councilmember Bob Ferguson • Reverend Samuel McKinney • Rabbi Jim Mirel • Ruth Woo • Peter Steinbrueck